

## DANIEL A. NOTTINGHAM

- ◆ *Guiding Product Vision & User Experience*
- ◆ *15+ Years of Healthcare Product Technology Leadership*



### Performance-Driven Executive – Healthcare Focus

**Performance-driven executive** with vast experience and passion for improving healthcare outcomes, defining product vision, directing product development lifecycle, and enriching customer experience while meeting corporate revenue targets. Six additional years managing development of workforce management technology.

**Strategic thinker** who defines executable strategies to meet corporate goals. Collaborative leader driving consensus and tactical innovation to quickly overcome obstacles and meet performance metrics. Hands-on engineering experience across continuum of care, including acute and post-acute care, private practice, and payers.

**Transformative leader** and outstanding communicator who inspires cross-functional teams to achieve shared objectives and deliver complex projects from concept to completion on time and on-budget. Mentors and empowers teams to achieve individual and organizational success, creates processes that clarify expectations and rules of engagement.

### Successful Growth & Leadership Recognition

- Defined and launched new core product for healthcare technology company Medaptus to offset falling revenue from mature product line, boosting company's ARR by 10% between 2019 and 2022.
- Developed product strategies for 6 healthcare startups as consultant to VC firm Redesign Health, leveraging deep healthcare and technology expertise to accelerate product innovation to meet market gaps.
- Built market-first mobile workforce management application for Kronos in collaboration with clients across all verticals, successfully launching revenue-enhancing product at users' conference before 1,200 attendees.
- Built first product management team and processes for McKesson's CRMS and CCMS product lines, accelerating development by 80% and dramatically improving upgrade delivery and customer satisfaction.

### Education

#### Bachelor of Science, Physics

Sonoma State University, Rohnert Park, CA

**Product Management Certificate**, Pragmatic Marketing Institute

Product Team  
Leadership

Vision & Strategy

Product Launch

Market Intelligence

Product Lifecycle  
Management

Cross-Functional  
Collaboration

Budgeting &  
Forecasting

Continuous Process  
Improvement

Testing &  
Troubleshooting

Quality Assurance

Customer  
Engagement &  
Experience